

Dealer Distributor Fair (ALL TRADES) – 2026

JULY 8th
9th
10th 2026

BISWA BANGLA MELA PRANGON, KOLKATA



India's Premier Multi-Industry
Dealer & Distributor Business Expo

www.aiatf.in



About the Fair

Dealer Distributor Fair (All Trades) – 2026 is a large-scale B2B multi-industry exhibition bringing together brands, manufacturers, dealers, distributors, wholesalers, retailers, and import–export buyers from across India.

Hosted in Kolkata – Eastern India’s major commercial hub, the fair creates a powerful platform for distribution expansion, bulk business deals, product launches, and long-term trade partnerships. This is an All-Trades fair, designed for businesses looking to grow beyond regions and scale nationally.





Event Date



JULY, 2026



**BISWA
BANGLA
MELA
PRANGON,
KOLKATA**

1000000 sq. ft.



Event at a Glance

- **500+ Brands**
- **6000+ dealer distributors and franchise**
- **Multi-Industry Participation**
- **Pan-India Buyer Presence**
- **3 Days of High-Value B2B Networking**



All Cities • All Industries • All Trade Opportunities

www.aiatf.in



Why Dealer Distributor Fair – 2026?

- **Multi-Industry | All-Trades Platform**
- **Direct Manufacturer-to-Buyer Connect**
- **Ideal for Dealer & Distributor Expansion**
- **High-Intent Business Visitors**
- **Strategic Location – Kolkata**





Who Should Visit?

Curated exclusively for serious business decision-makers.

- Dealers
- Distributors
- Wholesalers
- Retailers
- Import & Export Buyers
- Trade Consultants & Business Networks





Who Should Exhibit?

All segments like -

- FMCG,
- FMCD,
- FOOD CHAINS,
- GARMENTS,
- ELECTRICALS,
- SOFTWARE,
- PLUMBING,
- PHARMA ETC.



If your business needs dealers, distributors, or bulk buyers — this fair is for you.



Key Attractions





WHY EXHIBIT ?

- **Expand dealer & distributor networks**
- **Generate qualified B2B leads**
- **Enter new regional & national markets**
- **Strengthen brand credibility**
- **Faster deal closures through direct meetings**



3 Days at the Fair = Years of Market Access



Benefits for Visitors

- **Discover new brands & products**
- **Compare suppliers at one venue**
- **Secure distributorships & bulk deals**
- **Build trusted supplier relationships**
- **Explore profitable business opportunities**





Why Kolkata?

- Gateway to Eastern & North-Eastern India
- Excellent air, rail & road connectivity
- Strong wholesale & trade ecosystem
- High buyer footfall potential



Biswa Bangla Mela Prangan
Kolkata's most premium exhibition venue



BARE BOOTH

SHELL BOOTH

(3x3)

₹ 54000
(6000 per Sq ft)

₹ 63000
(7000 per Sq ft)



100000 sq. ft.

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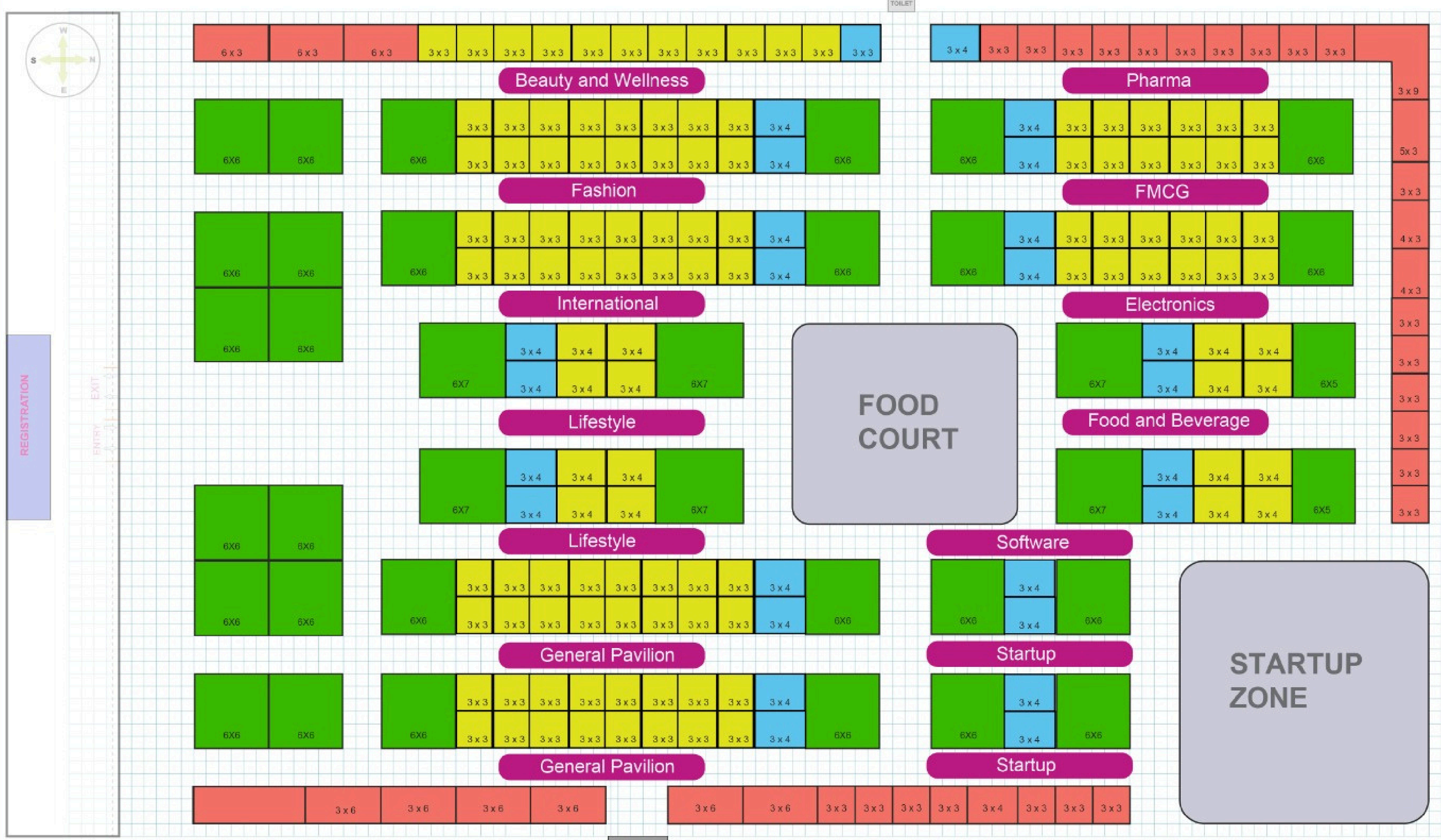
FLOOR PLAN



DEALER DISTRIBUTOR FAIR (ALL TRADES)

8th 9th 10th July 2026

Hall B, Biswa Bangla Mela Prangan, Kolkata



Note: The organiser reserves the right to alter the floor plan

For Booking +91 9674132635



**Be part of
Dealer Distributor Fair (All Trades) – 2026
and unlock pan-India trade opportunities.**

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 **@AIATF360243**

**BOOK YOUR
STALL NOW
!!!!**

Early participation ensures maximum visibility.

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